Occupational Health Nursing Across Borders: Fostering a Global Culture of Health

AAOHN®

2014 GLOBAL SUMMIT

May 4–5, 2014 ★ Sheraton Dallas Hotel

Preconference: May 3–5 ★ Conference: May 5–8 ★ Exhibits: May 6–7

For information:

AMERICAN ASSOCIATION OF OCCUPATIONAL HEALTH NURSES

7794 Grow Drive, Pensacola, FL 32514

850-474-6963 ★ toll free 800-241-8014 ★ www.aaohn.org ★ aaohn@dancyamc.com

Greetings Friends!

As the earth we share appears to grow smaller daily, it is imperative that occupational and environmental health nurses possess the necessary skills and abilities to address the challenging health and safety needs of global working populations. To this end, the American Association of Occupational Health Nurses, Inc. (AAOHN) is pleased to announce its 2014 2nd Global Summit to be held May 4 and 5, 2014, just prior to the annual national conference in Dallas, Texas. The summit theme will be "***Occupational Health Nursing Across Borders: Fostering a Global Culture of Health***," and an international audience of over 100 Occupational Health Nursing Professionals is eagerly anticipated!

AAOHN is a 6,000-member professional association dedicated to advancing the health, safety and productivity of the domestic and global workforce by providing education, research, public policy and practice resources for occupational and environmental health nurses. These professionals are the largest group of healthcare providers serving the workplace.

It is my distinct privilege to serve on this conference planning committee along with several of the association's most talented members representing global companies. Along with the staff, our group is hard at work designing a program sure to attract and inspire our colleagues internationally. We have garnered a talented array of domestic and international nursing colleagues who will share their research and practice knowledge with attendees. Along with the AAOHN Board of Directors, I appeal for your help and sponsorship to guarantee a successful educational and networking event!

Please click the links below to download the Sponsorship Opportunities packet to learn more about what sponsoring the AAOHN 2014 2nd Global Summit provides:

- ★ Business-to-business networking
- ★ Visibility
- ★ Branding and positioning opportunity
- ★ Hospitality events
- ★ Company logo on collateral and promotional pieces including
  - Premium event signage
  - Conference program guide
  - Company logo placement
  - Link to company logo on conference website

I hope you will join us by participating in this exciting educational endeavor. Your participation and support is appreciated and will afford your company an excellent marketing opportunity to an international audience of occupational health nursing professionals.

Mary Lou Wassel

Mary Lou Wassel, MEd, RN, COHN-S/CM, CSP, FAAOHN
Chair, AAOHN 2014 Global Summit Planning Committee

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AAOHN 2014 GLOBAL SUMMIT

SPONSORSHIP OPPORTUNITIES

WHAT IS THE AMERICAN ASSOCIATION OF OCCUPATIONAL HEALTH NURSES?

The American Association of Occupational Health Nurses, Inc. (AAOHN), is the professional membership association of more than 6,000 registered nurses who combine their specialized health care knowledge and experience with effective business strategies to promote health and focus on prevention of disease in worker populations. AAOHN understands that people, companies, communities, health, and healthcare are complex and multidimensional entities. As Occupational Health Nurses (OHNs), they are uniquely positioned to be a critical success factor in a company's healthcare issues and the new healthcare system. The OHN understands that health is more than an individual right, it is a strategic economic imperative.

AAOHN is dedicated to advancing and maximizing the health, safety, and productivity of domestic and global workforces by providing education, research, public policy, and practice resources for occupational and environmental health nurses. The mission of AAOHN is to advance the profession of occupational and environmental health nursing through five pillars:

- ★ education and research,
- ★ professional practice/ethics,
- ★ communications,
- ★ governmental issues, and
- ★ alliances and partnerships.

WHAT IS THE GLOBAL SUMMIT?

The American Association of Occupational Health Nurses, Inc. is holding its 2nd Global Summit in 2014 in Dallas, Texas, USA, with the theme, "Occupational Health Nursing Across Borders: Fostering a Global Culture of Health." During the Summit, the Scientific Committee on Occupational Health Nursing (SCOHN, ICOH) will hold its mid-term meeting. The Global Summit will take place on May 4 & 5, 2014. The Summit will precede the AAOHN National Conference in Dallas, May 5-8, 2014.

WHO: 2nd Global Summit and Mid-term Meeting of SCOHN

WHAT: The AAOHN 2nd Global Summit is a unique professional forum designed to engage occupational and environmental health nurses from around the world in professional exchange and educational opportunities that enhance their practice and positively impact the health of the global workforce.

WHERE & WHEN: Sheraton Dallas Hotel, Dallas, Texas, USA; May 4 & 5, 2014

ATTENDANCE: More than 100 occupational health nurses, spanning the globe from a wide variety of business and industry and academia.

REGISTRATION: Attendees pay for registration to the conference. Summit sponsorship opportunities are available on a first-come, first-served basis. Advertising opportunities are listed here. Exhibiting is available for the AAOHN Conference that follows the Global Summit. Exhibitor information is available in a separate package.

BENEFITS: ***Benefits to Global and US Attendees:*** The Summit allows attendees to participate in continuing education that will:

- ★ Describe trends in occupational and environmental health nursing, especially for those working across global borders
- ★ Discuss models of education, research, evidence-based best practices and workplace issues from a global perspective
- ★ Identify creative and innovative approaches to achieving healthier workplaces around the world.
- ★ Continuing education credit is awarded for all keynote presentations, panel discussions, tours of global health programs, and poster presentations.

Benefits to Sponsors: In addition to positive global, corporate citizenship and the visibility offered to sponsors in advertising materials available to summit attendees, sponsoring the AAOHN 2nd Global Summit provides:

- ★ Business-to-business networking
- ★ Branding and image
- ★ Positioning
- ★ Hospitality
- ★ Product sampling
- ★ Company logo* identification on collateral and promotional pieces including (if submitted by deadline):
  - Premium event signage
  - Summit program book
  - Link to logo* on web page

*Corporate logo only; no product logos may be used due to industry regulations.

GENERAL SPONSOR $10,000

AAOHN 2014 MEMBERSHIP BENEFITS:

- ★ Recognition as a summit sponsor on AAOHN website for three months
- ★ Company logo* identification in summit materials
- ★ AAOHN mailing list (one-time use only)
  The mailing must be summit-related and the list must be used no later than 6 weeks after the close of the summit. All mailing pieces must be approved by AAOHN.

AAOHN 2014 2nd GLOBAL SUMMIT BENEFITS:

- ★ May invite one (1) company representative to attend the event
- ★ Company name and logo* posted at the registration booth
- ★ Logo* on sponsor slide throughout summit
- ★ Sponsor ribbons

EDUCATIONAL PROGRAM SPONSORSHIPS

- ★ Keynote Presentation $3,000
  (includes company logo* in program and displayed on screen before lecture)
- ★ Closing Session $3,000
  (includes company logo* in program and displayed on screen before session)
- ★ Poster Session $2,000
  (includes company logo* in program and displayed in poster screening area during session)
- ★ Panel Discussions (5 panels available) $2,000/each
  (includes company logo* in program and displayed on screen before session

FACULTY SPONSORSHIP

(includes company logo* in program and displayed on screen before session)

- ★ Travel (10 available) (Airfare, hotel, and transportation) . . . . . $500 – $1,000

SCHOLARSHIP OPPORTUNITIES

(includes company logo* in program)

- ★ Offset Global (10) and US Travel (5) Travel/Accommodations $500/each

*Corporate logo only; no product logos may be used due to industry regulations.

EVENT SPONSORSHIPS

(includes company logo* in program and displayed on buffet or table)

- ★ Breaks (3) $2,700/each
- ★ Continental Breakfast (2) $5,000/each
- ★ Lunch (1) $6,500
- ★ Welcome Reception $6,500

À LA CARTE SPONSORSHIPS

- ★ Printing of Summit Program Guide $1,000
  (includes company logo* on front of guide and full-page, four-color ad on back cover).
  The program guide is an easy-to-use reference of all of the summit events.)

- ★ Summit Tote Bags $1,500
  (exclusive sponsorship if received by December 13, 2013)
  (includes company logo* placed predominantly in front of each bag [one-color, along with the AAOHN and SCOHN logo]. Tote bags are filled with registration materials; one is provided to each attendee to be used throughout the summit and following conference.)

- ★ Audio-Visual Support $3,750
  (includes company logo* in program and displayed on screen)

Logos must be submitted as camera-ready art and sent to Leslie Long at leslie.long@dancyamc.com by March 31, 2014. They must be at least 300 dpi.

Contact Leslie Long the AAOHN National Office by phone at 800-241-8014 or e-mail at aaohn@dancyamc.com for more information and rates.

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COMMITMENT FORM

Please return this form to AAOHN to indicate your commitment to becoming a sponsor.

Your company sponsorship supports the mission of AAOHN: to enable occupational and environmental health professionals to improve global worker health and safety by preventing workplace illnesses and injuries.

Company/Organization Name _____
(as it should read on printed materials)

Contact Person and Title _____

Mailing Address _____

City _____ State _____ Zip _____

E-mail _____

Phone _____ Fax _____

Authorization Signature _____

SPONSOR OPPORTUNITIES

❏ Yes! I/We would like to participate in the **AAOHN 2014 2nd Global Summit** as a Sponsor at the following level:

- ❏ General Sponsorship $10,000

❏ Yes! I/We would like to sponsor additional **AAOHN 2014 2nd Global Summit** opportunities:

- ❏ Keynote Presentation $3,000
- ❏ Closing Session $3,000
- ❏ Poster Session $2,000
- ❏ Panel Discussions (5) $2,000/ea
- ❏ Faculty Sponsorships (10) $1,500/ea
- ❏ Global Scholarships (10) ..... $500 ea
- ❏ US Scholarships (5) $500/ea
- ❏ Program Guide $1,000
- ❏ Summit Tote Bags $1,500
- ❏ Audio Visuals $3,750
- ❏ Breaks (3) $2,700/ea
- ❏ Breakfast (2) $5,000/ea
- ❏ Lunch (1) $6,500
- ❏ Welcome Reception $6,500

❏ I/We cannot attend but would like to make the following donation to the **AAOHN 2014 2nd Global Summit** in the amount of $ _____

❏ I/We are interested in the **2014 AAOHN National Conference** and/or the **AAOHN Foundation** opportunities. Please have someone contact me to provide further information.

Fax or e-mail completed form to:

AAOHN National Office, ATTN: Leslie Long, 7794 Grow Drive, Pensacola, FL 32514–7072
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